GEJAJO DIGITAL AGENCY

Government capability statement

OVERVIEW

GEJAJO is an independent digital agency and production studio based in Barrie, Ontario. We help public-sector and institutional teams design digital services, explain programs through video, and develop training people can use.

CORE CAPABILITIES

Digital services & accessibility

UX research and usability testing, service design, websites and application forms, clickable prototypes, and accessibility audits and remediation planning.

Public communications & media

Creative direction, scriptwriting, storyboards, animation, motion graphics, public information videos, captioning, and short-form campaign assets.

Training & interactive learning

Instructional design, training videos, interactive modules, and knowledge checks for staff, learners, or the public.

SELECTED WORK

Chillin' With the Johnsons

Original animated YouTube series demonstrating character development, scriptwriting, and recurring episode production.

Patty & Pop

Brand identity carried from a Jamaican café into an animated series, demonstrating consistent visual storytelling across physical and digital media.

HOW WE WORK

Define the audience and requirements, develop a prototype or storyboard for review, then produce and hand off the agreed deliverables.

MICHELLE JOHNSON / FOUNDER

Barrie, Ontario, Canada

Government project inquiries

GEJAJO website ↗